

# ALUMINIUM CHINA

05-07 July 2023

Hall N1-N3, Shanghai New International Expo Center

Industry Leaders | Innovative Technologies | Future Applications

## A Must-Attend Procurement and Exchange Platform for the Aluminium Industry

Aluminium China provides an annual industry fanfare with an integrated business platform for business talks, international exchange, and branding showcase. The event offers a comprehensive view of new products, technologies, processes, and applications covering aluminium and aluminium alloys, processing, aluminium parts, manufactured goods, machinery, and consumables, among others. It supports resource consolidation and coordinated value chain growth while helping the aluminium industry players to connect with key users in automotive, packaging, consumer goods, rail transportation, and space and aerospace industries. The event focuses on the cutting-edge key insights into the industry needs by helping companies drive through digital transformation. And by showcasing new digital marketing ideas, as well as innovative, optimized products, the event supports sustainable growth of industry players.



**500+**  
Exhibitors



**45,000 sqm**  
Exhibition area



**23,000**  
Domestic and overseas  
trade visitors



About **400**  
business  
matchmakings with  
high-quality  
buyers

### Previous Exhibitors (partial)

#### Materials



#### Equipment



### Exhibit Range

#### Materials

- Primary aluminium
- Recycled aluminium
- Aluminium alloys
- Semi-products and half made alloys, such as aluminium profiles, sheets, belts, foils, aluminium-plastics, casting, and forge
- Deep processed products, covering construction, transportation, machinery, packaging, electronics, photo-voltaic industries

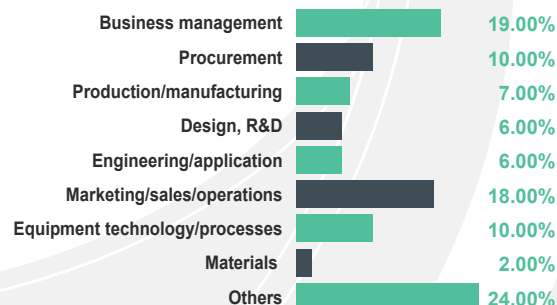
#### Equipment

- Primary aluminium processing equipment
- Recycled aluminium processing equipment
- Heat processing
- Extrusion and rolling equipment
- Surface processing equipment
- Test and measurement
- Deep processing equipment
- Auxiliary materials and other equipment
- Environmental protection and energy efficient equipment

### Visitor Scope

- Primary aluminium, recycled aluminium, and aluminium processing factories
- Aluminium equipment manufacturers
- Aluminium traders, distributors, and agents
- Transportation industry players, such as auto parts makers, OEMs, rail transportation players, space and aerospace players
- Consumer electronics and white goods
- Packaging industry
- Machinery makers
- Construction industry, such as windows, doors, and walls; home décor; real estate developers and construction contractors; model makers
- Other aluminium users, such as the photo-voltaic and construction industries

### Visitor Roles



\* Source: Post-Show Report 2021

### Concurrent Events

**Lightweight 2023 Asia's Lightweight Automotive Trade Fair**  
Asia 2023

**上海国际车轮工业展**  
2023 Shanghai International Wheel Industry Exhibition

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### Organizer:

**RX** In the business of  
building businesses

### Co-Organizer:

Reed Exhibitions Deutschland GmbH  
Beijing Antaike Information Co., Ltd.

### Supporter:

China Non-ferrous Metals  
Industry Association

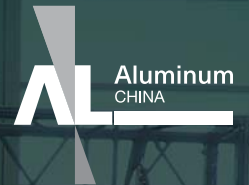
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# Hybrid Solutions for Exhibitors to attend show from HOME/OFFICE



## Standard Booth

9m<sup>2</sup>

9m<sup>2</sup> well-equipped booth with:



A dedicated trained bi-lingual temp staff\* (Chinese-English) to stay at your booth whole 3 show days to explain your products, facilitate leads scanning, manage video calls with exhibitor, fill visitor information form, etc.



A 42 inch LED screen to display your promotional materials (video/PPT provided by exhibitors)



5 posters and a shelf with 300 brochures of your enterprises (design provided by exhibitors)



Scanable QR code to collect people who are interested to know more



Match-making service provided ahead, during and after the event



One promotional post on ALU Wechat Public Account (>26,000 Industry followers)



30min exposure on online seminar



## Economy Booth



A stand in the Joint International Pavilion with:



A trained staff with bilingual language skills\* (Chinese-English) that stay at your booth whole three days to explain your products, facilitate leads scanning, manage video calls with exhibitor, fill visitor information form, etc. **Two exhibitors share one staff.**



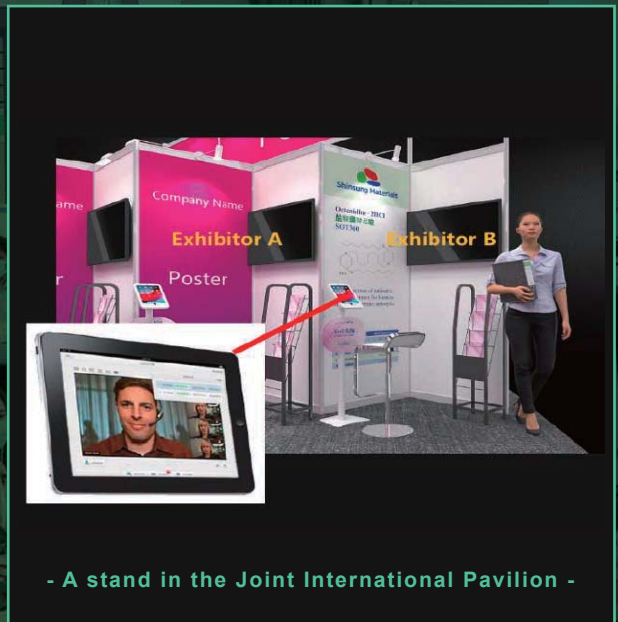
5 posters and a shelf with 300 brochures of your enterprises (design provided by exhibitors)



A 42 inch LED screen to display your promotional materials (video/PPT provided by exhibitors)



Scanable QR code to collect people who are interested to know more



- A stand in the Joint International Pavilion -



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**Tailor-made package is available. Contact us for more options.**