



ALUMINIUM CHINA

- South China 2022

2022.8.10-12

Hall No.6-7, International Convention and Exhibition Center, Tanzhou, Guangdong

- Post-show Report -

New Location

New Market

New Opportunity

Relocated to Foshan, Guangdong, ALUMINIUM CHINA-South China 2022 brought together comprehensive new products, latest technologies, innovative processes and applications in the aluminium industry chain, provided fresh ideas for digital marketing, developed a novel experience and opened up new vision for industry insiders.



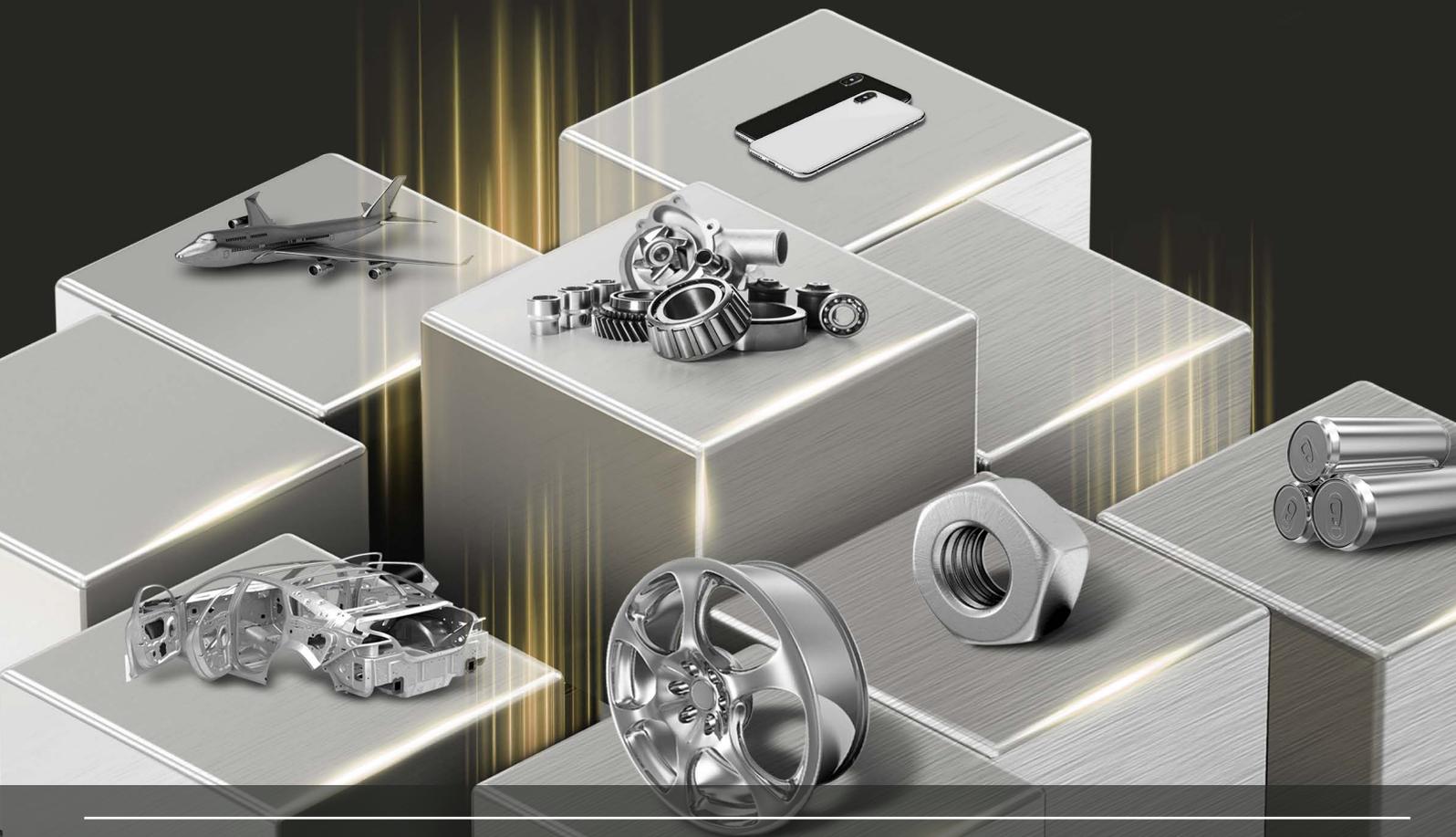
300+
Exhibitors



25,000
Exhibition Space



12,056
Domestic & Overseas Trade Visitors



Organized by:  In the business of building businesses

Co-Organized by: China Nonferrous Metals Fabrication Industry Association

Supported by:

China Nonferrous Metals Industry Association
Beijing Antaike Information Co.,Ltd.
Global Aluminium Foil Roller Initiative (GLAFRI)
China Nonferrous Metals Industry Association Recycling Metal Branch
International Aluminium Institute

Japan Aluminium Association
Aluminium Federation of South Africa (AFSA)
Guangdong (Nanhai) Aluminium Processing Industry Alliance
Shanghai Aluminium Trade Association
Shandong Aluminium Industry Association

Foshan Nanhai Aluminium Profile Industry Association
Guangdong Automobile Industry Association
Foshan Nanhai District Automobile Industry Association
Binzhou Aluminium Industry Association
Foshan Sanshui District Aluminum Processing Industry Association



Comprehensive interpretation of the visitor profile to develop new customers in South China

Visitor Data Analysis of ALUMINIUM CHINA-South China 2022

Visitors by Industry



46.69%

Non-ferrous metal processing industry



45.55%

Automotive, electronics, packaging, and other application industries



7.76%

Non-ferrous metal processing equipment and auxiliary materials

Aluminium Deep Processing and Downstream Application Industry

TOP 5 Visitor Industries



15.68% Auto Parts and Complete Vehicles, Transportation



6.78% Electronics



6.45% Packaging



6.31% New Energy



6.3% Building & Construction



Visitors by Functions



45.34%

of the surveyed visitors were from corporate management and purchasing departments



Visitors by Procurement Decision-making Power

27.37%
Final decision-making power

67.52%

of the surveyed visitors have procurement decision-making or recommendation power

40.15%
Power in procurement recommendation

16.42%
Development of procurement requirements

12.78%
Non-participation in procurement

3.28%
Others



Visitors Satisfaction Rate

87.96%

87.96% of trade visitors are completely satisfied or highly satisfied with ALUMINIUM CHINA-South China 2022.

42.14% Completely satisfied

45.82% Highly satisfied

11.04% Fairly satisfied

Products of Interest to Visitors

Aluminium - raw materials and processed aluminium products



Aluminium ingot, aluminium alloy ingot



Aluminium sheet, strip, and foil



Aluminium tube, wire, and rod

Aluminium Processing Equipment



Aluminium deep processing equipment



Melting and casting equipment



Rolling mill

Aluminium-Auxiliary materials and accessories



Intermediate alloy



Refractory material



Mold



Visitors' Intent to Attend ALUMINIUM CHINA 2023

76.34%

76.34% of trade visitors are completely likely or very likely to attend ALUMINIUM CHINA 2023.

53.76% Very likely

22.58% Completely likely, please pre-register me

21.15% Somewhat likely

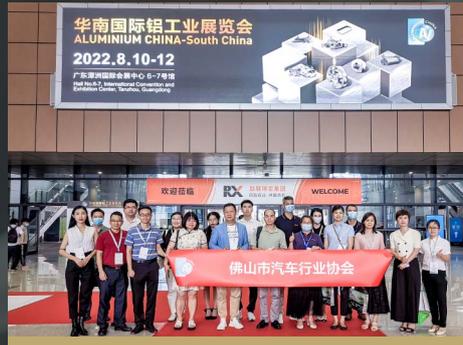
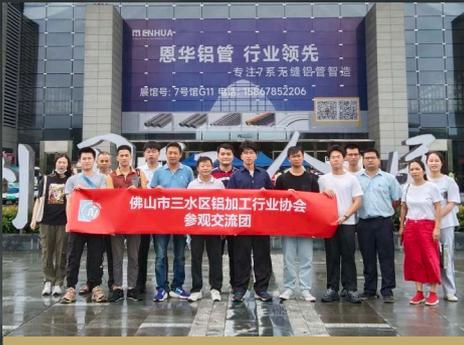
Exchange and Networking to Grasp the Industry Trends

Trade Visitor Delegations

More than **1,505** professional buyers visited the show as delegates.

67% from the aluminium industry

33% from the application industries



Abundant & Inspiring On-site Events





Mastering Quality Resources, 1V1 Precise Match-making

384participating
suppliers**997**match-making
sessions
in total**32**countries &
regions buyers
coverage**188**international
match-making
sessions

Through in-depth analysis of the clear purchasing intentions and procurement plans of domestic and international professional buyers, the organiser served **384** suppliers with **997** precise business match-making sessions from March 2022 to the end of the exhibition on August 12, 2022.

Overseas professional buyers from **32** countries and regions completed **188** business match-making sessions online with China-based export enterprises, helping these enterprises to develop new overseas channels and expand their reach.

A Professional B2B Online Sourcing Platform

that connects overseas buyers with China-based aluminium industry suppliers

www.aluconnect.com.cn**ALU** 铝贸通
CONNECT

Countries of Overseas Buyers Coverage (Partial)



South Korea



Vietnam



Malaysia



Pakistan



India



Philippines



Indonesia



Saudi Arabia



UAE



Turkey



UK



Brazil

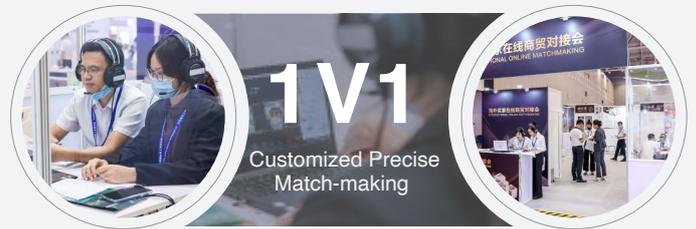


Paraguay

Products of Interest to Overseas TAP Buyers

TOP5

- 1 Aluminium sheets & strips
- 2 Aluminium foils
- 3 Aluminium profiles
- 4 Aluminium processing equipment
- 5 Aluminium ingots, rods, billets



*Invited Target Attendee Program (TAP) buyers refer to the senior management personnel or professionals in the aluminum industry and application sectors with clear purchasing intentions or procurement plans who attended ALUMINIUM CHINA-South China 2022.

Domestic TAP Buyers (Partial)



* In no particular order

Come and benefit from our show. Check out what BUYERS have to say.



AVIC International Supply Chain Technology Co., Ltd.

Aluminium Division



AVIC International attended Alu China twice. The exhibition staff assisted our company in communicating with industry-renowned aluminium companies, promoting our aluminium business. The on-site forums provided opportunities for learning and communication with industry peers. We are looking forward to ALUMINIUM CHINA 2023 and hope that we can further exchange ideas with excellent businesses in the industry to further drive our business.

BYD Auto Industry Co., Ltd.

Lu Kexin, Metallic Materials Research Department



By participating in ALU South China, the team gained a deeper knowledge of the aluminium industry and developed potential future partners. The service was excellent and proactive. There were staff to guide us throughout the exhibition, and the personnel at the booth answered all our questions. This exhibition was an impressive experience.

GAC Toyota Motor Co., Ltd.

Wang Ziming, Functional Parts Procurement Section, Procurement Department



The organizer of this ALU South China provided considerable service, allowing us to communicate with and learn from many companies in the industry and obtain the latest dynamic information on site. The active coordination of the organizer made our trip to the exhibition very smooth and convenient, and we are looking forward to the ALUMINIUM CHINA 2023.

Tsingtao Brewery Co., Ltd.

Li Shenghua, R&D Center



Through the excellent speeches by forum speakers at ALU South China, we learned about and understood the raw materials market and industry dynamics of upstream suppliers, as well as the opportunities, challenges and development trends for companies like us in aluminium packaging. We would like to express our heartfelt thanks to the organizer for their active coordination and enthusiastic service! We are looking forward to exchanging ideas with more companies in future exhibitions and wish RX greater success!

ABB (Shanghai) Engineering Co., Ltd.

Liu Haitao, Engineer



This was the first time I attended ALU South China. Thanks to the site staff for their enthusiastic and professional service. They provided me with a customized itinerary and booth map so I could easily find my way around the exhibition, and the visit was very rewarding. I wish ALU South China will get better and better!

Industry Leading Enterprises Gathered On-site

Exhibitors List (Partial)



*In no particular order



70.29%

of exhibitors are completely satisfied or highly satisfied with ALUMINIUM CHINA-South China 2022.

Exhibitors Satisfaction Rate

31.16% Completely satisfied
39.13% Highly satisfied
24.64% Fairly satisfied



70.07%

of exhibitors have already booked or are very likely to rebook.

Exhibitors' Intent to Attend ALUMINIUM CHINA 2023

31.39% Already Booked
38.69% Very Likely
27.01% Somewhat Likely



Check out what EXHIBITORS have to say

Shandong Weiqiao Lightweight Materials Co., Ltd.

Liu Gang, General Manager



Congratulations on the success of ALU South China! Through this exhibition, China Hongqiao promoted the Group's new materials, processes, and products in refined aluminium processing, which gained approval from the industry counterparts and downstream customers. The exhibition has provided a platform for the Chinese aluminium businesses to showcase and communicate with each other, and we wish more and more success to ALUMINIUM CHINA!

Shandong Nanshan Aluminium Co., Ltd.

Lv Zhengfeng, Chairman



ALU China, organized by RX Greater China, is an annual event to demonstrate and exchange achievements in the aluminium industry. Nanshan Aluminium will work with RX to make the event more successful. We wish RX a prosperous development, and we will see you in Shanghai in 2023.

Conglin Aluminium Technology (Shandong) Co., Ltd.

Wang Gang, President



At this year's ALU South China, Conglin received inquiries from more than 3,000 new and old customers in three days and communicated with countless visitors. Despite the pandemic, the organizer made quick adjustments to the exhibition, and invited professional visitors. The effect of participating in this exhibition completely exceeded our expectations! We hope that ALU China will continue to succeed. We look forward to attending the show next year.

Henan Zhongfu High Precision Aluminium Co., Ltd.

Zhou Qingbo, General Manager



As a continuous exhibitor and witness of ALU China, our company brought aluminium can caps and can packaging, power battery foil, aluminium wheels, high-purity aluminium and other products to ALU South China, and the exhibited products were well received by the market. In the future, we will continue to strengthen our close contact with new and old customers. Zhongfu expects to partner with ALU China to jointly promote the development of the industry.

Jianmei Aluminium

Yang Quanming, General Manager



Jianmei Aluminium Group attended ALU South China organized by RX Greater China. We will continue to uphold the spirit of craftsmanship and bring customers with our high precision aluminium products and technical services that have been developed over the past 30 years. We hope to work together with ALU China in the future to drive China's aluminium processing industry chain.

Sichuan Xinjiasheng Aluminium Industry Co., Ltd.

Yang Qingwen, Deputy General Manager



This was the first time that Xinjiasheng Aluminium attended ALU South China, and we have benefited a lot. Several customers visited our booth. We have collected much more information about potential customers than expected, including some customers whom we are hard to reach in our actual operations. In addition, we saw the excellent products from counterparts. The exhibition was like a grand academic exchange meeting, where we learned from each other to go farther in the aluminium manufacturing and processing industry.

Liaoning Zhongwang Group Co., Ltd.

Zheng Qingshan, Vice President



Congratulations on the successful conclusion of ALU South China. The exhibition has provided opportunities for extensive cooperation among many aluminium processing enterprises, creating a favorable business environment for the industry. In the future, Zhongwang Group will continue to devote ourselves to lightweighting, making more contributions to the robust development of the aluminium industry!

SMS Engineering (China) Ltd. SMS group

Norbert Tyrone, Chief Sales Officer

ALUMINIUM CHINA-South China was a great success. As a leading partner in the metal industry, SMS Group will continue to use the platform of ALUMINIUM CHINA to deliver more advanced and greener technologies and solutions to more customers.

Foshan Henglitai Machinery Co., Ltd. HLT

Qin Jie, General Manager of New Press Division

Henglitai has brought YPL series aluminium extrusion machines to this ALU South China. With this platform, we were able to communicate and negotiate with new and old customers, increasing the popularity of Henglitai. Henglitai always upholds the corporate philosophy of pursuing excellence and putting creativity first and works with our customers for win-win development.

Pyrotek (Shenzhen) High Temperature Materials Co., Ltd.

Huang Zhengdong, Sales Director



Thanks to the concerted efforts of RX Greater China and exhibitors, ALU South China remains one of the brightest signs in the aluminium industry. We are grateful to RX for providing a quality platform for in-depth communication and cooperation among companies in the entire aluminium industry chain. Pyrotek has been working with RX for win-win development since 2005. We hope that ALUMINIUM CHINA will continue to grow. Let's make more success together!

Kunshan Wanzhou Special Welding Co., Ltd.

Li Xiaolin, Chief Marketing Officer



Through ALU South China, Wanzhou Welding has displayed our new technologies and products of friction stir welding, which gained recognition and attention from industry customers. We look forward to working with RX Greater China and our partners to promote the sustainable and healthy development of China's aluminium processing industry. We wish ALU China will be more and more successful!

Luoyang Yichuan Provincial Advanced Manufacturing Development Zone

Ren Qingpeng, Secretary of the Party Working Committee and Director of the Management Committee

Luoyang Yichuan Provincial Advanced Manufacturing Development Zone boasts abundant raw material resources such as electrolytic aluminium, aluminium plates, strips, and foils. We have expanded and strengthened our presence in the aluminium industry chain by seizing market opportunities and made efforts to attract investment with a focus on battery foils, automotive lightweighting, and refined aluminium processing back-end products. We wish ALUMINIUM CHINA will achieve more success.

ALUMINIUM CHINA 2023

2023.7.5-7

Hall N1-N3, Shanghai New International Expo Center

Lightweight Asia 2023
Asia 2023

2023.7.5-7

Shanghai New Int'l Expo Centre N4



**2023 Shanghai International
Wheel Industry Exhibition**

2023.7.5-7

Shanghai New Int'l Expo Centre N4

 **ALUMINIUM Global Network**



For exhibitors, please contact:

Ms. Elaine Huang

T: +86 10 5933 9344

E: elaine.huang@rxglobal.com

For marketers and visitors, please contact:

Ms. Caroline Wang

T: +86 10 5933 9325

E: caroline.wang@rxglobal.com

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