



# ALUMINIUM CHINA 2021

2021.7.7-9

Shanghai New Int'l  
Expo Centre N1-N3

A professional sourcing and networking platform for the complete aluminium industry chain in China

## -POST-SHOW REPORT-



**500+**  
Exhibitors



**45,000** m<sup>2</sup>  
Exhibition Space



**20,105**  
Domestic and Foreign  
Trade Visitors

\* Data from the ALUMINIUM CHINA 2021 statistics



### Organiser

**RX** 励展博览集团  
同励百业·共展商机

### Co-Organiser

Reed Exhibitions Deutschland GmbH  
Beijing Antaike Information Development Co.,Ltd.

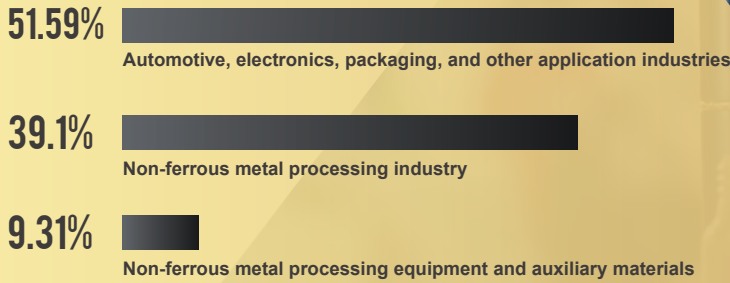
### Support Association

China Non-ferrous Metals Industry Association  
Global Aluminium Foil Roller Initiative (GLAFR)  
China Non-ferrous Metals Industry Association Recycling Metal Branch  
Wheel Branch of China Association of Automobile Manufacturers  
International Aluminium Institute (IAI)

Japan Aluminium Association  
Foshan Nanhai Aluminium Profile Industry Association  
Shanghai Aluminium Association  
Shanghai Society of Automotive Engineers  
Shanghai Automotive Parts Industry Association



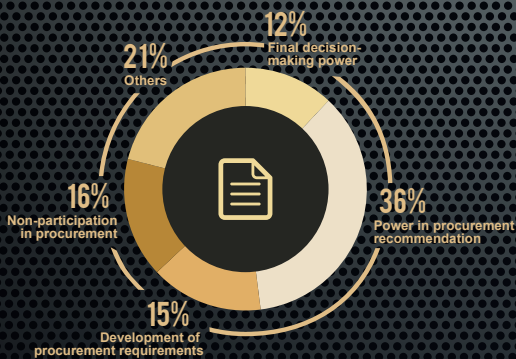
## Visitors by Industry



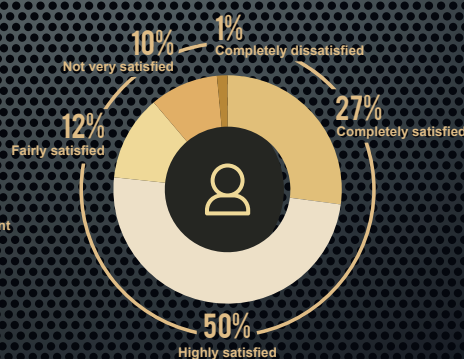
# ALUMINIUM CHINA



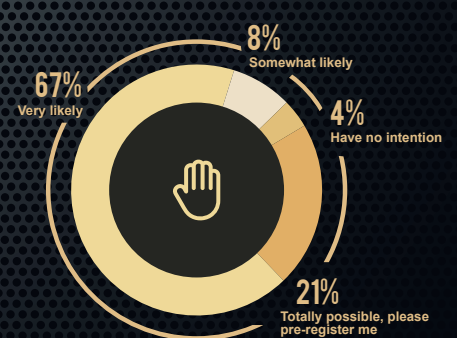
## Visitor Analysis by Procurement Decision-making Power



## Visitor Satisfaction



## Visitors' Intent to Participate in ALUMINIUM CHINA 2022



## Buyer Testimonials

### Aiways, Senior Manager of Automobile Body Procurement, Chen Li

ALUMINIUM CHINA is a good platform for me to see new technologies and breakthroughs in materials, equipment, processes and products in the industry, and keep in touch with many industry exhibitors. We have also met with potential OEM suppliers at the shows and may seek future cooperation with them. The industry needs such a platform to promote cooperation and mutual development of the industry chain, to finally achieve win-win!

### Gestamp Group, Asia Pacific Mold Procurement Manager, Feng Xingcai

Reed Exhibitions provides partners with the opportunity to learn and communicate with each other. By participating in ALUMINIUM CHINA and related forums, we have learned about the development trends of the aluminium and related supporting industries. The preparation and invitation work before each exhibition is very thoughtful. I appreciate the convenience and attentive service provided by the platform. I wish all the best for ALUMINIUM CHINA.

### SAIC General Motors Corporation Limited, Supplier Management Manager, Tang Yunfeng

ALUMINIUM CHINA and Lightweight Asia have served as an important platform for industry exchanges, enabling us to track cutting-edge trends, optimizing existing technologies and summarizing relevant experiences. Each year, the exhibitions showcase unique characteristics and take on new looks, helping to boost confidence in technology of China's manufacturing industry.

### ORG Technology Co., Ltd., Chairman, Zhou Yunjie

ALUMINIUM CHINA, organized by Reed Exhibitions, is a grand annual event of the aluminium industry. As a bellwether of the industry, this year's event is themed on "green, environmental protection and recycling". I hope that ALUMINIUM CHINA will continue to be a success in the future.

### Shanghai ZDOON Aluminium Co., Ltd., Technical Department, Li Lingling

ALUMINIUM CHINA is a commercial platform integrating business negotiation, international exchange and business network expansion. The exhibition fully showcases new products, technologies, processes and applications of aluminium and aluminium alloy and other materials. It brings together domestic and foreign industry leaders and experts in the field of aluminium application, helping like-minded people in the aluminium industry to establish cooperation. We hope that ALUMINIUM CHINA will continue to grow.



## Visitor Delegations from End-user Sectors

**102** domestic and foreign visitor delegations

**1815** people attended the show

**59.49%** from the application industries

**40.51%** from the aluminium industry

### 2021 Visitor Delegations List (partial)

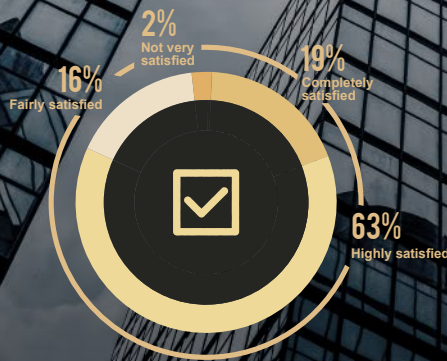
Pan Asia Automotive Technology Center Co., Ltd.	Hawtai Motor Shanghai Research Institute
Toyota Tsusho (Shanghai) Co., Ltd.	Aipu Vehicle Shanghai Branch
Huayu Automotive Body Components Technology (Shanghai) Co., Ltd.	Minth Group
Shandong Hongya Conductor Technology Co., Ltd.	Compal Electronics Inc
Jiangsu Yatai Aviation Technology Co., Ltd.	Xinfa Group
Jiangsu Hexing Automobile Technology Co., Ltd.	Dexifu Ge Automobile Accessories(Pinghu) Co., Ltd.

*\*In no particular order*

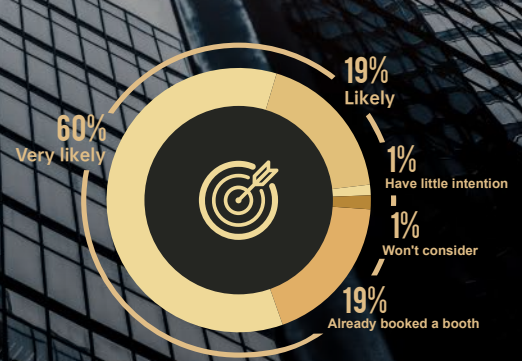




## Exhibitor Satisfaction



## Exhibitors' Intent to Participate in ALUMINIUM CHINA 2022



## Exhibitor Testimonials

**Shandong Nanshan Aluminium Co., Ltd.**  
Lv Zhengfeng, Chairman



Reed Exhibitions has successfully organized ALUMINIUM CHINA 2021. ALUMINIUM CHINA provides a platform for innovation, integration and development for new and old businesses in the industry, playing a great role in promoting the healthy development of the industry. And the exhibition is increasing its international influence. We thank Reed Exhibitions for its support and assistance to the exhibitors and wish ALUMINIUM CHINA a great success in the future!

**Novelis (China) Aluminium Products Co., Ltd.**  
Liu Qing, Managing Director of China and Vice President of Asia



As we aim for the goal of hitting peak carbon emissions by 2030 and achieving carbon neutrality by 2060 after overcoming the pandemic challenge in 2020, the green, low-carbon, sustainable lightweight aluminium has ushered in a golden period of development in the automotive industry. Novelis hopes to work with Reed Exhibitions to promote the application of aluminium and the further development of automotive lightweighting, and build a sustainable world together.

**Shandong Hongqiao New Material Co., Ltd.**  
Jiang Zhen, Sales Company General Manager



Through this exhibition, China Hongqiao has promoted the group's new materials, processes and products in fine and deep aluminium processing, and gained the unanimous approval of industry counterparts and downstream customers. The success of ALUMINIUM CHINA in recent years has provided a platform for product display and information exchanges among businesses in the Chinese aluminium industry, which will help the aluminium industry to transform into a leading high-tech industry. I wish ALUMINIUM CHINA a great success in the future!

**Jungle Aluminum Technology (Shandong) Co., Ltd.**  
Wang Gang, President



This year, the reorganized Jungle Aluminium made our first appearance at ALUMINIUM CHINA, where we met with many new and old friends and saw the vigorous vitality of China's aluminium industry after the epidemic. We hope to make use of this professional platform to fully display and exchange the unique advantages that we have developed in deep aluminium processing over the years. We hope all the best for the exhibition.

**Press Metal International Ltd.**  
Wang Linsheng, Deputy General Manager



As an international aluminium processing enterprise covering the whole industry chain, Press Metal International (PMI) showcased our products in the four fields of transportation lightweighting, marine industry and ships, consumer electronics and modern urban applications at this year's ALUMINIUM CHINA. These products exhibited have been highly recognized and praised by professionals. ALUMINIUM CHINA is a platform to showcase the high-end technology of China's aluminium industry. Let's work together to accelerate the high-quality development of China's aluminium industry in the future!

**Mingtai Aluminum**  
He Zhigang, Deputy General Manager



As a large modern aluminium processing enterprise integrating scientific research, processing and manufacturing, Henan Mingtai Dalishen Aluminum Co., Ltd is honored to be a regular exhibitor at ALUMINIUM CHINA and has witnessed its continuous development and growth. This platform allows us to fully display our image, exchange information and strengthen the close cooperation with customers. The exhibition showcases the existing high technology and reveals future development trends of the aluminium processing industry. We hope to continue to work together with the platform to create more success in the future.

**Kam Kiu Aluminium Group (KAP)**  
Chen Jiaju, President of Sales



As a provider of high-quality aluminium solutions for 3C electronics and automobiles, KAP is committed to building a 100-year. The cooperation between KAP and Reed Exhibitions is also a process of mutual learning and advancement. We have felt that Reed Exhibitions is constantly perceiving market changes to provide dynamic and updated services for aluminium processing companies. We thank Reed Exhibitions for its support and dedication, and wish all the best for the aluminium processing industry and the exhibitions.

**Jiangsu Dingsheng New Energy Materials Co., Ltd.**  
Chen Weixin, General Manager



ALUMINIUM CHINA provides the industry with excellent opportunities for business exchange and branding. Reed Exhibitions, as the organizer of the exhibition, has demonstrated a professional level of on-site services and business match making. I'd like to thank Reed Exhibitions for its support and assistance, and we hope that ALUMINIUM CHINA will continue to grow.

**Dalishen Aluminum Co., Ltd**  
Cao Kuang, President and General Manager



As a high-tech enterprise that develops and produces high performance special aluminium alloy and customized composite materials, DLS is honored to have been invited to the exhibition for multiple times and has witnessed the growth and development of each other. ALUMINIUM CHINA fully demonstrates the current situation and development trends of the modern aluminium industry, attracting more and more social attention. The platform has provided more business opportunities for businesses with high-quality services, promoting the overall development of the aluminium industry. We would like to express our sincere gratitude to Reed Exhibitions for its important contribution and hope to develop and progress together in the future!

**SMS group China**  
Norbert Theelen, Chief Sales Officer



As a global corporation, SMS Group has participated in many editions of this exhibition and used this platform to showcase not only our 150 years of experience and advanced technology in the steel and non-ferrous metals industry, but also our latest digital solutions and our contribution to the ecological development of the Chinese steel and non-ferrous metals industry. As a leading partner in the metal industry, SMS Group will continue to use this platform to deliver more advanced and greener technologies and solutions to more and more customers.

**Pyrotek Inc.**  
Huang Zhengdong, Director of Sales, Aluminium, China



Pyrotek has been attending ALUMINIUM CHINA since 2005. Over the past nearly 20 years, we have together witnessed the development of China's aluminium industry. With this excellent platform, we have been able to communicate and negotiate with new and old customers, expanding our popularity and establishing Pyrotek's image as the leader in the aluminium industry. In line with our customer-centric approach, Pyrotek utilizes global resources and local support to provide innovative solutions to our customers. We hope that ALUMINIUM CHINA will expand to cover the whole aluminium industry chain and will continue to grow in the future.

**PRATIC CNC Technology Co., Ltd.**  
Yin Zhengbin, Deputy General Manager



ALUMINIUM CHINA is undoubtedly an annual event for the aluminium industry. We hope that Reed Exhibitions will continue to organize excellent exhibitions that showcase more comprehensively the development of the aluminium industry, attract more professional customers and provide better services to exhibitors.

\*In no particular order



## Partial Exhibitors



\*In no particular order

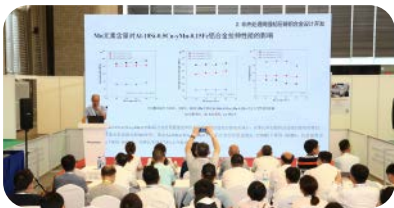


## Event Highlights



### Auto Procurement Project Matchmaking(Lightweight Aluminium Session) Export Business Matchmaking

The two matchmaking sessions are customized negotiation meetings between suppliers and the participating export buyers of the supporting auto parts and aluminium industry. A total of 253 sessions were held in an integrated online and offline mode, serving nearly 50 onsite exhibitors.



### Aluminium Alloy Melting and Casting Technology Seminar

The Aluminium Alloy Melting and Casting Technology Seminar invited aluminum production enterprises, processing enterprises, and aluminum processing equipment enterprises. China Nonferrous Metals Processing Technology Co., Ltd., Anhui Huachuang, Environment Protection Equipment Science and Technology Co., Ltd., Guangxi Alnan conducted keynote speeches and discussed aluminium casting related topics on aluminium processing companies with more than 300 audiences.



### 2021 Aluminium Packaging & Sustainability Forum

Packaging aluminium is one of the three major applications of aluminium, and its sustainability has been a topic of utmost concern. 2021 Aluminium Packaging & Sustainability Forum discussed the innovative development and application of aluminium packaging, sustainable development, material application and other hot topics of speech and communication, attracting a total of about 250 audiences, speakers from Nanshan Aluminium, Guangdong Euro Asia Packaging, LightMetal.com.cn Metal Information Consulting, and other enterprises.



### China Recycling Aluminium Industry Chain Integrated Development Forum

This forum was conducted to discuss the new development trends of recycled aluminium, promote awareness of peak carbon emissions and carbon neutrality, and propagate the high-quality development of the industry. CRAES, China Non-ferrous Metals Industry Association Recycling Metal Branch, Lou Yonggang Metal, and New Materials Research Team were invited as guest speakers for more than 200 professional visitors.



### Innovative Materials and Key Parts for 5G Base Station Summit Forum

5G integration has entered a period of rapid growth. Aluminium China invited key industry enterprises in the industry to discuss 5G trends such as the application and solutions of high-performance aluminium alloy materials in 5G base station construction. The forum attracted a total of 350 audience members.



### Auto Lightweight Processing and Innovative Materials Forum (2nd edition) – EV Session

Supported by China Association of Automobile Manufacturers, the forum invited Chinalco, Magna Blue New Energy Vehicles, Novelis, and other enterprises to discuss the lightweight of new energy vehicles. More than 200 participants participated in an on-site communication, discussed the road of lightweight new energy vehicles, shared the new foreign excellent aluminium for automobile, and paid attention to the latest market demand.



### Aluminium Packaging and CSR Zone

In the context of dual carbon constraints, this exhibition focused on the theme of "low carbon and environmental protection" where a special Aluminium Packaging and CSR Zone was set up. Domestic and international celebrities were invited to share typical cases of carbon neutrality, aiming to help exhibitors and visitors to promote low carbon and environmental protection in the industry.





### TAP Buyers

1310

The total number of TAP buyers who attended the three exhibitions

56.40%

Aluminium processing industry

299

Matchmaking sessions were held



15.92%

Other applications

8.53%

Packaging and electronics industry

19.15%

Automotive industry



\*Invited Target Attendee Program (TAP) buyers interacted with the industry executives and professionals in the exhibitions with clear purchasing intentions or purchasing plans.



### Partial TAP Buyers Listing



Honeywell  
霍尼韦尔



\*In no particular order



# ALUMINIUM CHINA 2022

Featuring outstanding companies embracing innovative technologies and cutting-edge applications

**A must-attend platform for aluminium industry procurement and exchange**

**July 6-8, 2022**

**Hall N1-N3, Shanghai New International Expo Centre**



**Concurrent Events**

**Lightweight Asia 2022** Asia's Lightweight Automotive Trade Fair



2022 Shanghai International Wheel Industry Exhibition



**Global Portfolio**



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