



ALUMINIUM CHINA 2023

05-07 July 2023

Hall N1-N3, Shanghai New International Expo Centre

Invitation to Participate



500+
Exhibitors



45,000 m²
Exhibition Space



20,105
Domestic & Overseas Trade Visitors

*Data from ALUMINIUM CHINA 2021 and con-current Lightweight Asia, Shanghai International Wheel Industry Exhibition statistics

Organised by



In the business of
building businesses

Supported by

China Nonferrous Metals Industry Association
China Nonferrous Metals Fabrication Industry Association
Global Aluminium Foil Roller Initiative (GLAFRI)
China Nonferrous Metals Industry Association Recycling Metal Branch
Wheel Committee of China Association of Automobile Manufacturers
International Aluminium Institute
Japan Aluminium Association
Aluminium Federation of South Africa (AFSA)

Shanghai Aluminium Trade Association
Shandong Aluminium Industry Association
Guangdong (Nanhai) Aluminium Processing Industry Alliance
Foshan Nanhai Aluminium Profile Industry Association
Binzhou Aluminium Industry Association
Shanghai Society of Automotive Engineers
Shanghai Automotive Parts Industry Association

Co-organised by

Reed Exhibitions Deutschland GmbH
Beijing Antaike Information Co.,Ltd.

ALUMINIUM CHINA

ALUMINIUM CHINA brings together high-quality resources from the aluminium industry and end-use applications at home and abroad to comprehensively display innovative technologies and products. We actively promote the synergistic development of the upstream and downstream of the industry, expand business opportunities, and jointly draw a new path for the sustainable development of the global aluminium industry.

Why Exhibit?



Gathering 18 years of industry resources and sharing buyer resources across multiple concurrent exhibitions

With 18 years' of aluminium industry resources, ALUMINIUM CHINA 2023 will take place concurrently with Shanghai International Automotive Supply Chain Innovation Technology Expo, Lightweight Asia, Shanghai International Wheel Industry Exhibition, and Automotive Manufacturing Technology & Material Show (AMTS) at Shanghai New International Exhibition Center, sharing 120,000 professional buyers' resources via multiple exhibitions.



Strong support by leading industry association, with trade media bringing massive exposure to the show

We work closely with authority associations in different industry segments and use our advantages to create engagements for different resources in aluminium industry. Massive trade media resources ensure extensive exposure for exhibitors and provide them with more opportunities to enhance brand images and generate sales leads.



Precision connecting with aluminium application market and seizing the future direction of application field in aluminium industry

The show will discuss a wide range of topics related to aluminium industry including automotive, packaging, consumer electronics and PV in multiple themed forums and special conferences on-site. Hosting face-to-face conversation with industry leaders, provide exhibitors with innovated perspective towards application terminal, and help enterprises hold the future direction in aluminium industry.



Business matchmaking service available throughout the year to help exhibitors generate sales leads

We understand buyers' needs and connect exhibitors with prospective customers by breaking down geographical barriers. Exhibitors can engage with targeted customers directly, accelerate working progress, expanse sales lead and build long-term partnerships with target buyers.



Building an international trading platform to fulfill global trade demand

We leverage our advantage as a global company and integrate our domestic and oversea resources to meet the strong export demand from our client in post-pandemic era. Establishing ourselves in aluminium industry with exhibition as our core business, we help customers engage with a wide range of potential overseas customers through multiple marketing channels, and help leading Chinese aluminium companies expand their overseas market.

Blend of top brands under the same roof to build global markets through multiple marketing channels

Exhibit Coverage

Materials

- Raw aluminium
- Recycled aluminium
- Aluminium alloys
- Primary aluminium products
- Semi-products and half made alloys, such as aluminium profiles, sheets, belts, foils, aluminium-plastics, casting and forging
- Deep processed products, covering construction, transportation, machinery, packaging, electronics, photo-voltaic industries etc.

Materials Exhibitors (Partial)



Equipment

- Raw aluminium processing equipment
- Recycled aluminium processing equipment
- Heat processing equipment
- Extrusion and rolling equipment
- Auxiliary materials and other equipment
- Test and measurement equipment
- Deep processing equipment
- Smart manufacturing equipment
- Surface processing equipment
- Environmental protection and energy efficient equipment

Equipment Exhibitors (Partial)



*In no particular order

Global visitors gather to expand your potential customer database

Visitor Coverage

- Raw aluminium, recycled aluminium, and aluminium processing factories
- Aluminium equipment makers
- Aluminium traders, distributors, and agents
- Transportation industry players, such as auto parts makers, auto makers, rail transportation players, aerospace industry manufacturers
- Consumer electronics and white goods
- Packaging industry
- Photovoltaic industry
- Machinery makers
- Construction industry, such as windows, doors, and walls; home décor; real estate developers and construction contractors; model makers
- Other aluminium users

Previous Visitors (Partial)

Automotive Industry



Photovoltaic Industry



Packaging Industry



Consumer Electronics



Visitors upgrade with massive high-end buyers gather to the show

Focusing on application industries, with more than 50% visitors from application sectors

The show focuses on aluminium's application, with more than half of the buyers from application industries like automotive, packaging, consumer electronics, photovoltaic etc.

Segment key departments to enable resource sharing between matching partners

Covering company's key departments including business management, equipment, technology, production, R&D, and procurement.



Multi-channel marketing and visitor invitation tailored to various segments to engage key buyers from the aluminium industry

The show covers a wide range of aluminium processing industry clusters in Jiangsu, Zhejiang, Shanghai, Chongqing, Shandong, Henan, and Guangdong etc.

TOP10 leading companies of aluminium-sheets, bars, and aluminium foil in China will join onsite

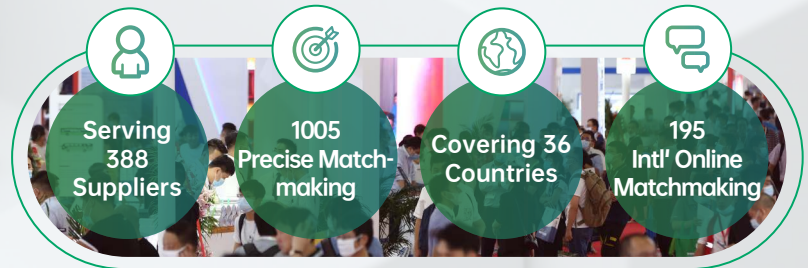
TOP20 aluminium application companies will join onsite

*Actual attendance may vary

We identify procurement needs and help exhibitors make right connections with key customers



The TAP Program was launched to facilitate connection and trading between buyers and suppliers all year round. We identify high-quality buyers with clear purchase intention or procurement plan and help them find right suppliers by online and offline business matchmaking throughout the year.



From January to October 2022, we have organized 1005 domestic and international business matchmaking sessions serving 388 supply-chain companies with buyers from 36 countries and regions.

Overseas Buyer Coverage



South Korea



Vietnam



Malaysia



Pakistan



India



Philippines



Indonesia



Saudi Arabia



UAE



Turkey



UK



Brazil



Paraguay



Hybrid Solutions for Exhibitors to attend show from HOME/OFFICE

Standard Booth

9m² 9m² well-equipped booth with:

A dedicated trained bi-lingual temp staff* (Chinese-English) to stay at your booth whole 3 show days to explain your products, facilitate leads scanning, manage video calls with exhibitor, fill visitor information form, etc.

5 posters and a shelf with 300 brochures of your enterprises (design provided by exhibitors)



A 42 inch LED screen to display your promotional materials (video/PPT provided by exhibitors)

Scanable QR code to collect people who are interested to know more

Match-making service provided ahead, during and after the event

One promotional post on ALU Wechat Public Account (>26,000 Industry followers)

30min exposure on online seminar

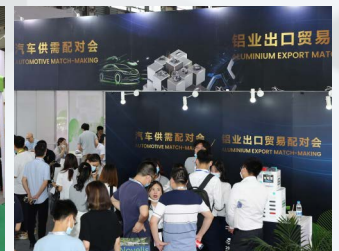
*Tailor-made package is available. Contact us for more options.

A series of exciting activities on-site to bring you numerous pleasant surprises

Share Insights into New Trends

Themed Forums:

- The 2nd Aluminium Alloy Melting and Casting Technology Seminar
- The 3rd China Recycled Aluminium Industry Chain Sustainable & Integrated Development Forum
- The 4th Auto Lightweight Processing and Innovative Materials Forum-NEV Session
- The 10th Aluminium Packaging & Sustainability Forum
- Consumer Electronics Aluminium Application and Technology Development Forum
- New** Forum on Integration and Innovation in The New Ecology of The Photovoltaic Industry, under The "Double Carbon" Target
Reinforce unique advantages in the photo-voltaic industry through innovation to help enterprises achieve cost reduction and efficiency



Showcase Innovative Products & Technologies

Featured Pavilions:

- Recycled Aluminium Pavilion
- Lightweight Innovation Pavilion
- Aluminium Packaging and CSR Pavilion
- New** Smart Manufacturing Pavilion

Generate Leads and Secure New Orders

Business Match-making:

- Automotive Procurement Business Matchmaking—Automotive Lightweight Session
- International Online Business Match-making
- New** Customized Gala Dinner- Application Sector Business Match-making Dinner

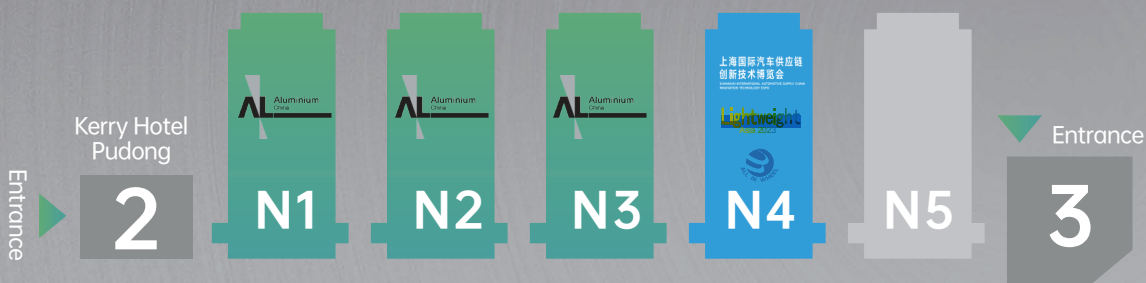
Industry-tailored gala dinners to generate sales leads

*Final agenda is to be announced on-site.



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2023.7.5-7 Hall N1-N3, Shanghai New International Expo Center



-Concurrent Events-

SHANGHAI INTERNATIONAL AUTOMOTIVE SUPPLY CHAIN INNOVATION TECHNOLOGY EXPO

2023.7.5-7.7

Shanghai New Int'l Expo Centre N4



Lightweight
Asia 2023

Lightweight Asia 2023
Asia's Lightweight Automotive Trade Fair



2023 Shanghai International Wheel Industry Exhibition

2023.7.5-7

Shanghai New Int'l Expo Centre N4

2023.7.5-7

Shanghai New Int'l Expo Centre N4

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