

# ALUMINIUM CHINA 2025

Aspirational·Limitless·Unique 20 Years of Excellence

**09-11 JULY 2025**

Hall N1-N5, Shanghai New International Expo Center

## Post-show Report



**650+**

Exhibitors



**60,000**sqm

Exhibition Area



**32,000+**

Trade Visitor & Delegations

\*Data from the 2025 edition of ALUMINIUM China, Lightweight Asia and Copper China statistics



Automotive



Packaging



3C Electronics



Home Appliance



Low-altitude  
Economy



Humanoid Robot



**In the business of  
building businesses**

### Co-organized by

RX Deutschland GmbH

Beijing Antaike Information Development Co., Ltd

### Supporting Associations

China Nonferrous Metals Industry Association

China Nonferrous Metals Fabrication Industry Association

China Nonferrous Metals Fabrication Industry Association  
Aluminium Branch

China Nonferrous Metals Industry Association Recycling  
Metal Branch

China Nonferrous Metals Fabrication Industry Association  
Magnesium Branch

China Association of Automobile Manufacturers

International Aluminium Institute

Global Aluminium Foil Roller Initiative

Gulf Aluminium Council

Japan Aluminium Association

Korea Aluminium Industry Cooperatives Federation

Vietnam Aluminium Profile Association

Thai Aluminium Industry Club

Aluminium Federation South Africa

Aluminium Extrusion Manufacturers Association of India

Material Recycling Association of India

Shanghai Aluminium Association

Shandong Aluminium Industry Association

Guangdong Nonferrous Metals Industry Association

Guangdong Nonferrous Metals Society

Aluminium Processing Professional Committee of  
Guangdong Nonferrous Metals Society

Guangdong (Nanhai) Aluminium Processing Industry Alliance

Foshan Nanhai Aluminium Profile Industry Association

Binzhou Aluminium Industry Association

China Household Electric Appliance Research Institute



# 20 Years of Excellence: Convergence of 650+ Cutting Edge Exhibitors

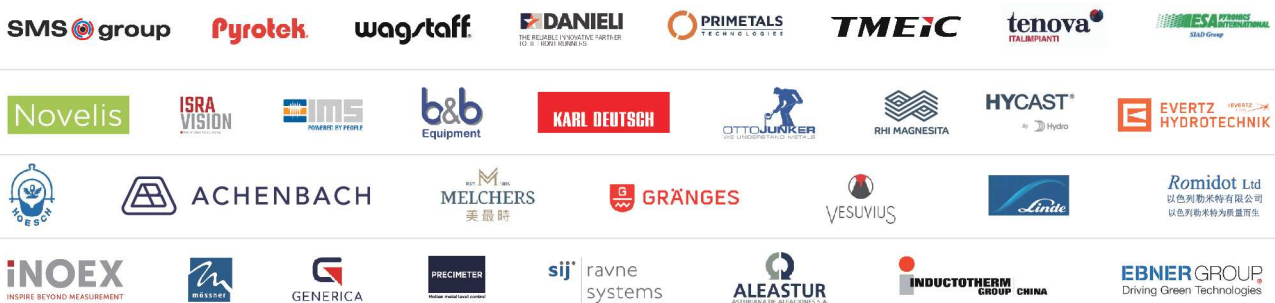
## Aluminium Materials



## Processing Equipment & Auxiliaries



## International Brands



\*In no particular order

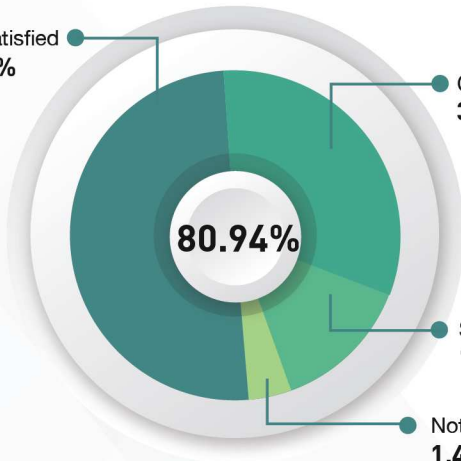
## Array of High-quality Products Presents the Aluminium Industry's Splendor





## Significant Exhibition ROI Enhances Brand Exposure and Expands the Client Network

Very Satisfied  
**48.94%**



Completely Satisfied  
**32%**

Somewhat Satisfied  
**17.65%**

Not Very Satisfied  
**1.42%**



Exhibitor satisfaction reached **80.94%**

- Exhibitors indicated that ALUMINIUM CHINA serves as an effective platform for business promotion, brand visibility, sales growth, market expansion, and gaining insights into industry peers.
- 67.63% of exhibitors have confirmed their booth reservations or expressed strong intent to return for ALUMINIUM CHINA 2026, marking a 5% increase in retention compared to the previous edition.



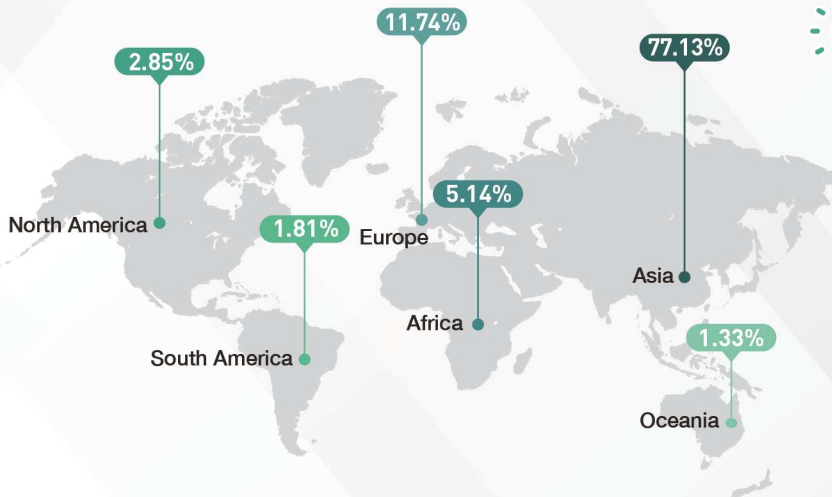
## Rising Overseas Attendance Demonstrates ALUMINIUM CHINA's Growing International Influence

**3200+**

Overseas Professional Visitors

**110+**

Countries and Regions



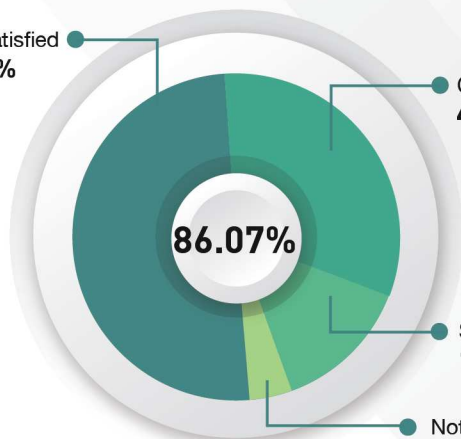
**ALUMINIUM CHINA, as a global platform, effectively attracts overseas buyers with clear purchasing intent, fostering international cooperation.**

- Visitor numbers from Thailand have surged significantly.
- For the first time, visitors from the Philippines, Uzbekistan, and Egypt ranked among the top 15 overseas origins, highlighting emerging market potential.
- Significant increases in visitors from Southeast Asia, Turkey, and the UAE reflect the event's growing international influence.



## Premium Industry Event Acclaimed by Attendees for Its Exceptional Experience

Very Satisfied  
**45.82%**



Completely Satisfied  
**40.25%**

Somewhat Satisfied  
**12.66%**

Not Very Satisfied  
**1.27%**



Visitor satisfaction reached **86.07%**, representing a **4.39%** increase compared to the satisfaction level in 2024.

- 73.4% of respondents indicated that they are highly likely to attend ALUMINIUM CHINA 2026.
- Intent to attend the 2026 exhibition rose by 11.4% over the prior year.





## Multiple International Events Fueled Global Engagement & Collaboration Network in the Aluminium Industry



### International Buyer Delegations

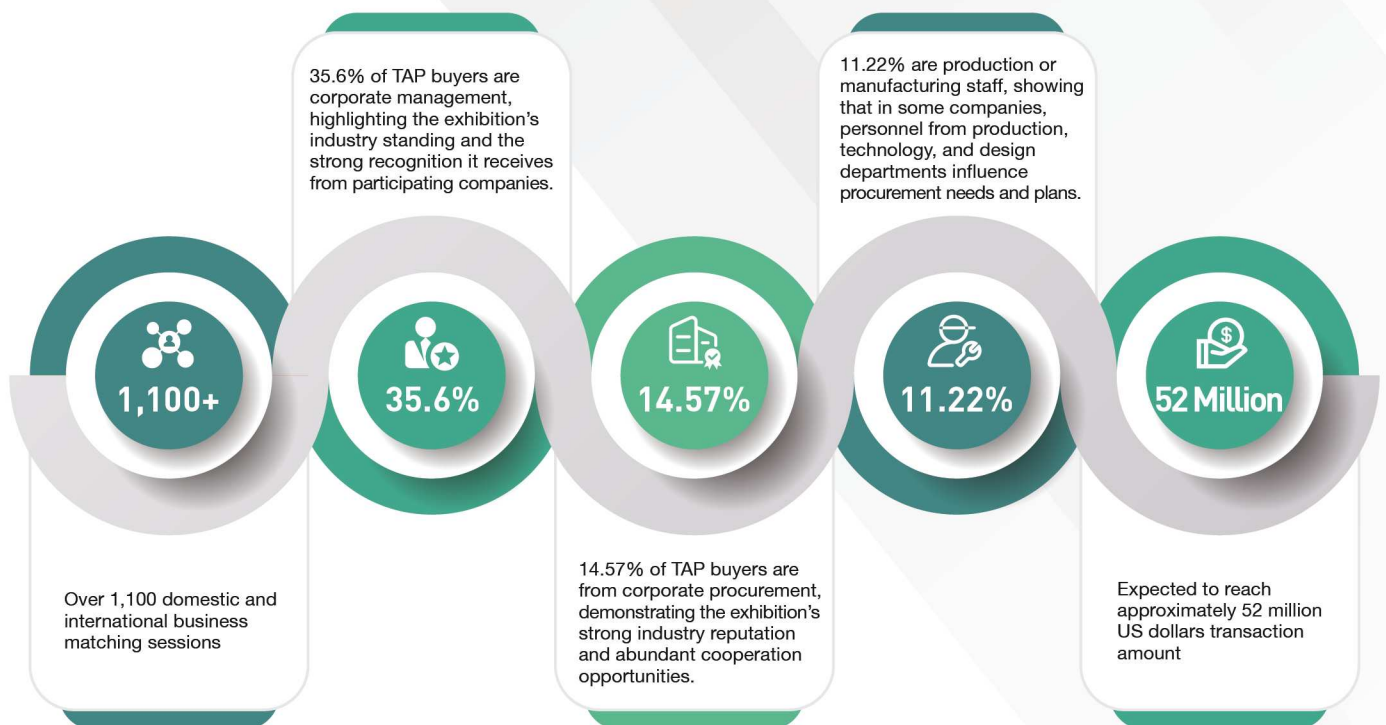


With the growing international influence of the exhibition, the number of overseas attendees has continued to increase. This year, professional delegations from countries such as Vietnam, Thailand, South Korea, Turkey, and India actively participated in the event. The presence of international buyers not only facilitates the export of high-quality domestic products but also fosters cross-border industry exchanges and supports the sector's transformation and upgrading.



## Precise Business Matchmaking Facilitated Business Cooperation

TAP stands for the Targeted Attendee Program at ALUMINIUM CHINA. Through precise market segmentation, the TAP team identifies professional buyers with purchasing authority and supplier recommendation capabilities. Prior to the exhibition, the team matches exhibitors' key products and market expansion objectives with suitable buyers, thereby facilitating efficient on-site business connections and maximizing overall outcomes.



\*Data from the 2025 edition of ALUMINIUM China, Lightweight Asia and Copper China statistics





## Overseas Visitor Industry Segmentation

47.11%

Metal Materials and Processed Products

36%

Aluminium Application Industries (building and construction, packaging, automotive parts manufacturers and OEMs, electronics, new energy)

16.89%

Processing Equipment and Auxiliaries



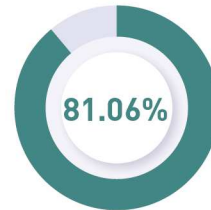
## Overseas Visitors' Job Functions



77.64% of overseas visitors come from **corporate management, procurement, design and R&D, and production** departments



## Overseas Visitors' Purchasing Power



81.06% of professional visitors have final purchasing authority or recommendation power



## Top 5 Interested Products

Aluminium profiles

TOP1

Aluminium plate and sheet

TOP2

Aluminium processing equipment

TOP3

Aluminium ingots and aluminium alloy ingots

TOP4

Recycled aluminium

TOP5



## Global Engagement: Bridging Connections and Promoting Collaboration



### ALU Insight

#### —International Aluminium Industry Leaders Dialogue

This session brings together senior representatives from global aluminium industry associations and leading international media figures to discuss key trends and challenges in the global non-ferrous metal processing sector, with particular emphasis on global market dynamics, sustainable development strategies, and the exploration of emerging application areas.



### Vietnam as Guest Country of Honour

#### —Aluminium Industry Conference

This forum thoroughly explored opportunities for cooperation and development in the aluminium processing industry between China and Vietnam. It brought together representatives from prominent organizations such as the Vietnam Aluminium Extrusion Association, the External Relations Committee of VAFIE, leading aluminium processing enterprises from both countries, and relevant professional institutions. The event served as a valuable platform for fostering industrial collaboration, facilitating market expansion, and promoting technological exchange between Chinese and Vietnamese enterprises.





## ALUMINIUM CHINA Networking Party – Shanghai Night Cruise Tour **NEW**



To celebrate the 20th anniversary of the ALUMINIUM CHINA, RX China hosted a special international cruise tour for overseas attendees and global exhibitors. Around 300 participants enjoyed a scenic Huangpu River cruise, engaging in informal business discussions in a relaxed atmosphere with stunning night views. Attendees came from more than a dozen countries across Europe, North America, Asia, Middle East, and Africa, representing a broad range of industry professionals. The event provided a unique and interactive platform for cross-border collaboration and professional networking.



## Business Study Factory Tour **NEW**



### Shandong Huajian Aluminium Group

To further enhance the visiting experience, the organizer arranged a tailored three-day business study tour to a key aluminum industry cluster in China—Shandong Huajian Aluminium Group—for overseas attendees. As part of the exhibition's internationalization efforts, the event attracted participants from aluminium processing companies, trading firms, and downstream sectors across ten countries, including Indonesia, Vietnam, India, South Korea, Thailand, Mexico, Malaysia, Japan, Oman, and the United States. It provided a direct and efficient platform for international cooperation, offering participants immersive insights into China's aluminium industry beyond exhibition halls to production workshops.



## Multiple Conferences Empowered the Aluminium Processing Industry Across Key Sectors

- 2025 Forum on Expanding Aluminium Applications
- Third Symposium on Applications and Key Technologies of Aluminium-based Materials in Household Appliances Industry
- Non-ferrous Metals Materials Innovation Forum
- 2025 China International Aluminium Processing Forum
- The 5<sup>th</sup> China Recycled Aluminium Industry Chain Integration Development Forum
- The 6<sup>th</sup> Automotive Lightweight Process Technology and Innovative Materials Forum-NEV Session



## Five Themed Zones: Experience the Future First-Hand



### Non-ferrous Metal Recycling & Regeneration Innovation Display Area

Showcased cutting-edge recycled aluminium equipment and technological innovation research results.



### Sustainable Packaging Innovation Display Area

Spotlight breakthroughs in aluminium packaging, presenting comprehensive industry-chain solutions.



### Non-ferrous Metals Materials & Applications Innovation Zone

Centered on the core themes of “New Materials, New Technologies, New Applications”, this exhibition zone showcased the latest innovations across the entire non-ferrous metal materials industry, including aluminium, copper, magnesium, and more.



### Industry-Academia-Research Integration Display Area

Featured the entire process from laboratory innovation to market launch, and university-led industrial research outcomes.



### Lightweight Automotive Parts Display Area

Highlighted innovative products and applications in lightweight automotive components, featuring advanced materials such as aluminium and magnesium.



## International Visitors Testimonials

**SWIF ASIA**  
Indonesia



My experience at ALUMINIUM CHINA 2025 was excellent. The first day saw a huge influx of visitors, reflecting strong industry enthusiasm. Exhibitor quality was impressive, with leading suppliers showcasing innovative solutions. The venue layout was particularly well-designed, allowing me to efficiently locate booths aligned with my interests. This streamlined navigation saved time and enhanced my overall engagement.

**Constellium**  
Korea



My visit to ALUMINIUM CHINA 2025 was good! I easily found products and customers aligned with my needs, thanks to the diverse range of exhibitors. The venue's prime location near the airport made travel and hotel arrangements effortless, while smooth entry procedures saved time. Every aspect of the event felt convenient and well-organized. This efficiency, combined with high-quality networking opportunities, made it a standout experience. I'm eager to return next year and would highly recommend it to industry peers seeking both practicality and professional value.

**National Resources**  
Australia



Attending ALUMINIUM CHINA 2025 was a rewarding experience. My primary objectives were networking and meeting existing suppliers/partners, which I successfully achieved. I met numerous key suppliers and even introduced important clients to them efficiently. I found the suppliers and products I was interested in. Both the quality and diversity of exhibitors were excellent, providing a great platform for industry exchange. Overall, I'd rate my experience as excellent!

**Phuket Water Supply Co., Ltd.**  
Thailand



As a first-time attendee of ALUMINIUM CHINA, I was thoroughly impressed by the exhibition's remarkable scale - significantly surpassing any other aluminium industry events I've previously attended. The platform provided an excellent opportunity to reconnect in person with long-established Chinese partners, strengthening our business relationships. Additionally, the Business Matchmaking session proved highly valuable, enabling connections with five new Chinese companies and expanding my professional network. Overall, this exceptionally well-executed event delivered outstanding value across all aspects.



# ALUMINIUM CHINA

**08-10 JULY 2026**

Hall N1-N5, Shanghai New International Expo Center

**Lightweight**  
Asia 2026

**Lightweight Asia 2026**

Asia's Lightweight Automotive Trade Fair

**08-10 JULY 2026**

Hall N5, Shanghai New International Expo Center



**COPPER CHINA 2026** 铜

**08-10 JULY 2026**

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