



# ALUMINIUM CHINA 2020

**8-10 JULY 2020**

NI-N3, Shanghai New International Expo Centre

A PROFESSIONAL SOURCING AND NETWORKING PLATFORM FOR  
THE COMPLETE ALUMINIUM INDUSTRY CHAIN IN CHINA

## INVITATION FOR EXHIBITORS

**600<sup>+</sup>**

Exhibitors

**45,000<sub>m²</sub>**

Exhibition Area

**25,285**

Trade Visitors and Delegates



Organized by:



Co-organized by:

Reed Exhibitions Deutschland GmbH  
Beijing Antaike Information Co., Ltd.

Supporters:

China Nonferrous Metals Industry Association  
International Aluminium Institute  
Japan Aluminium Association

Global Aluminium Foil Roller Initiative  
Gulf Aluminium Council

[www.aluminiumchina.com](http://www.aluminiumchina.com)

\*Aluminium China 2019 post-show statistics



A Must-attend Aluminium Industry Event

15-year Leader in the Aluminium Industry

A Unique Exhibition Experience

## ALUMINIUM CHINA 2020

### A Professional Branding Platform for the Complete Aluminium Industry Chain

Aluminium China is a professional sourcing, learning, networking and branding platform for the complete aluminium industry chain. It covers raw materials, semi-finished products and finished products for multiple aluminium application industries, together with related processing machinery, accessories, auxiliary materials and consumables. The exhibition aims to foster cooperation between the Aluminium industry and major downstream application fields. It additionally features high-end dialogues with domestic and foreign industry leaders and aluminium application experts, who gather to discuss the upgrading of aluminium deep processing and terminal application fields and opportunities for future development.



*An international platform sharing  
global aluminium resources*



### Concurrent Events

Asia's Lightweight Automotive Trade Fair  
Shanghai International Automotive Manufacturing Technology & Material Show  
Shanghai International Assembly & Handling Technology Exhibition



About **100** overseas exhibitors

About **2,000** overseas purchasers, covering more than **80** countries and regions

Full coverage by an estimated **200** international associations and media

**Lightweight**  
Asia 2020

**AMTS**  
Shanghai Int'l  
Automotive  
Manufacturing  
Technology & Material  
Show

**AHTE**  
SHANGHAI





Matchmaking services that help you find the right top buyers

Target Attendee Program (TAP) buyers are senior executives or professionals within the industry, who attend Aluminium China with clear purchasing intentions or plans. The TAP team will accurately pair you with pre-selected TAP buyers while onsite.

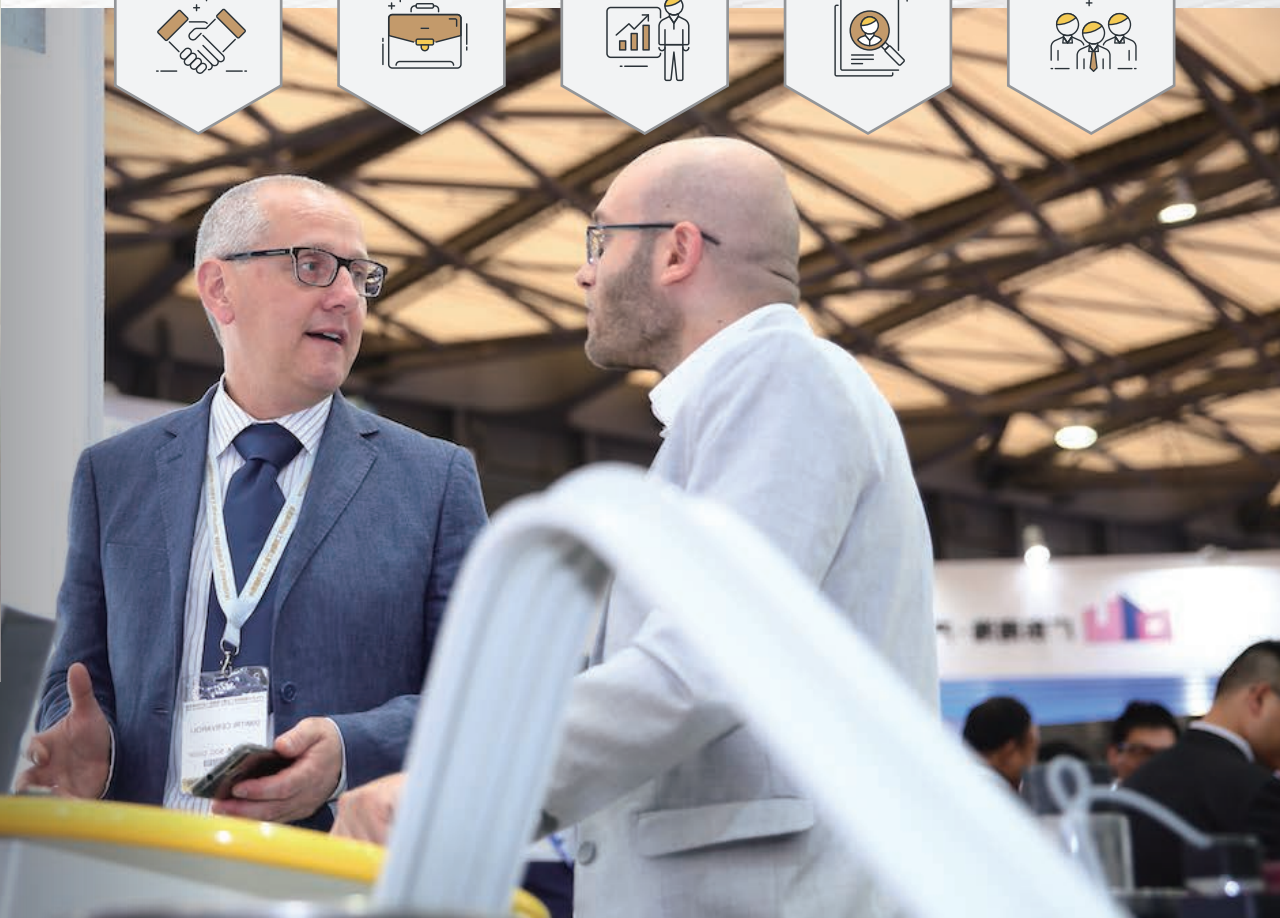
One-on-one in-depth communication with recommended purchasing decision-makers

Access to potential customers

Increased precise exposure to target buyers

Quick access to sales leads

Knowledge of potential buyer needs before the exhibition



Aluminium China 2019 attracted **1,210** TAP buyers, of which **43%** were automotive buyers, **28%** were packaging and electronics buyers, and **21%** were trade buyers from the aluminium industry.

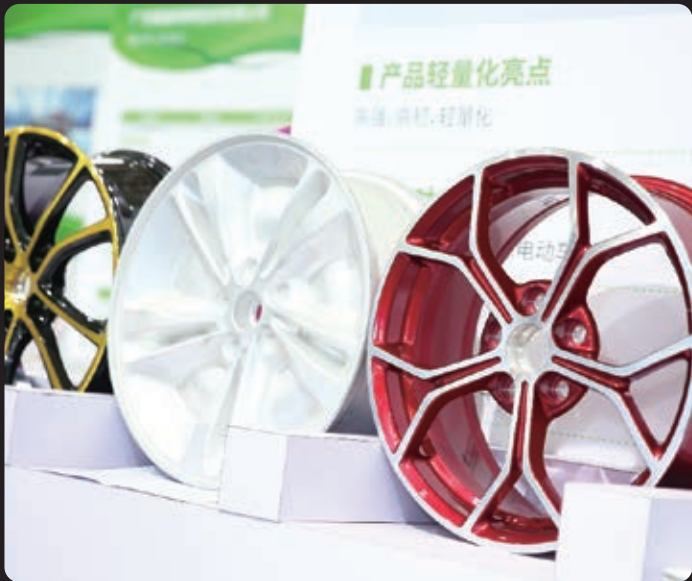
**399** matchmaking sessions, including **265** domestic sessions and **134** international sessions, serving **125** exhibitors.



\*Partial and random listing of TAP buyers in 2019

# EXHIBITION HIGHLIGHTS

Showcasing Excellent Products from the Aluminium Industry Chain



Focusing on Hot Topics in the Aluminium Industry



- ◆ Surface Treatment Zone
- ◆ Energy Conservation and Environmental Protection Zone
- ◆ International Pavilion / Made in Germany Pavilion
- ◆ Aluminium Packaging Zone
- ◆ The Future of Aluminium Plant
- ◆ Lightweight Innovation Arena



- ◆ Aluminium Processing Technology Forum
- ◆ Forum on Aluminium Packaging and Sustainability
- ◆ Forum on Aluminium Application in Consumer Electronics
- ◆ Forum on Innovative Application of Automotive Lightweight Technology and Related Materials Forum
- ◆ Antaike China International Aluminium Processing Forum 2020



Exhibitors & Exhibits

\*Partial and random exhibitor listing in 2019

MATERIALS

- ◆ Aluminium and aluminium alloy raw materials
- ◆ Aluminium primary metal products
- ◆ Aluminium semi-finished products and semi-synthetic products, such as aluminium profiles, plates, strips, foils, aluminium-plastic composite materials, and castings
- ◆ Aluminium deep processing products for special applications (applied in construction, transportation, machinery, packaging, and electronics industries)



EQUIPMENTS

- ◆ Aluminium primary processing equipment
- ◆ Heat treatment equipment
- ◆ Extrusion and rolling equipment
- ◆ Surface treatment equipment
- ◆ Testing equipment
- ◆ Aluminium deep processing equipment
- ◆ Auxiliary materials and other equipment
- ◆ Environmental protection and energy saving equipment



Exhibitor Testimonials



Guangdong Press Metal International Ltd.  
Wang Ruichao, Marketing Manager

The service of the organizer was very good. Publicity was strong, and a variety of forums was available. The quality of exhibits and visitors has improved significantly, and the exhibits are becoming more and more high-end and comprehensive. Visitors are paying increasing attention to new technologies and products and raised very professional questions. This exhibition has not only improved our influence, but also provided more opportunities to get into contact with customers. I would like to thank Reed Exhibitions for its support and help and hope that Aluminium China will continue to grow.



Toshiba Mitsubishi-Electric Industrial Systems (China) Corporation  
Liu Weijia, Marketing Manager

TMEIC is a global supplier of industrial electrical equipment and automation systems. By participating in Aluminium China, which is the premier communication platform in Asia, we have effectively communicated with industry experts and trade visitors, while showcasing our latest technology and applications. The show has improved our brand influence in the industry. We are very grateful to Reed Exhibitions for its hard work and hope that Aluminium China will continue to develop!

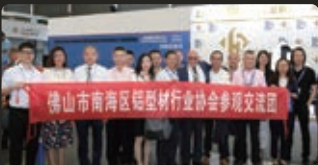


Zhejiang Gko Aluminium Co., Ltd.  
Zhou Zongcheng, President

Aluminium China is an international platform, allowing us to expand business, learn about industry trends and maintain customer relations. Thanks to Reed Exhibitions for its careful organization and planning. I hope that Aluminium China will achieve even greater success in the future.

Visitor Range

- ◆ Manufacturers of aluminium materials (aluminium ingots, tubes, wires, bars, etc.)
- ◆ Aluminium processing enterprises (profiles, plates, strips, foils, die castings, etc.)
- ◆ Aluminium traders and distributors
- ◆ Transportation industry, such as automotive parts and vehicle manufacturers, rail transit, aviation and aerospace manufacturers, etc.
- ◆ Packaging industry
- ◆ Consumer electronics industry
- ◆ Mechanical manufacturing
- ◆ Construction industry
- ◆ Aluminium equipment manufacturers
- ◆ Other aluminium application industries



Visitor Breakdown by Industry

48% of visitors came from aluminium deep processing and downstream applications companies

Top 5 Aluminium Deep Processing and Downstream Applications Industries

Automotive parts and vehicles	20.65%
Machine parts and manufacturing	6.54%
Electronics	5.08%
Building and construction	3.27%
Packaging	2.89%

38% of visitors came from metal materials and processing industries

Top 5 Metal and Processing Industries

Aluminium profile	15.19%
Aluminium plates, strip and foil	12.96%
Aluminium ingot, aluminium alloy ingot	10.26%
Nonferrous metal recovery and recycling	6.21%
Aluminium pipe and rod	3.88%



97 delegations,  
2,593 people in total



25,285  
trade visitors



74.84% of visitors  
had final decision-making  
or procurement  
recommendation power.

89.56% of visitors  
were satisfied with the  
results of their participation  
in Aluminium China.



Automotive visitors accounted for 26.32%  
of the total visitors in attendance  
at both exhibitions, totaling 6,656.

\*Data from Aluminium China 2019 post-show statistics

Visitor Testimonials

Mitsui & Co. (Guangdong) Ltd.  
Zou Aiqiong, Deputy Manager of  
Metal Resources Department

The annual Aluminium China exhibition provides a display platform for major manufacturers, while allowing purchasers like us to know more about suppliers. The map guide at the exhibition was very easy to understand. The exhibition offered many new opportunities. As an international trading company, we were proud to see so many quality Chinese products that reflect our national strength. In addition, the organizer provided thoughtful service. Hopefully, the show will continue to grow.

PXI Auto Components Suzhou Co., Ltd.  
Lv Yuanyuan, Procurement Manager

I hope Aluminium China will continue on its path of success in the next 15 years, and that more aluminium companies will join and benefit from it. Hopefully, more new technologies and applications related to aluminium materials will emerge, providing better development opportunities for companies. I hope Aluminium China will continue to prosper.

Handan Huaxing Aluminium Industry Co., Ltd.  
Yang Guiyin, General Manager

Aluminium China has pointed out the future development direction for aluminium manufacturers and provided strong guidance for equipment renewal. The new technology showcased will facilitate production. I hope the exhibition will continue to grow!

## Concurrent Event

Lightweight  
Asia 2020

Asia's Lightweight Automotive Trade Fair

# 8-11 JULY 2020

W5, Shanghai New International Expo Centre

Focusing on Lightweight Automotive Solutions  
Showcasing the Most Advanced Products and Materials  
Reviewing the Most Cutting-edge Technologies and Processes



Reed Exhibitions  
汉诺威展览集团

Reed Exhibitions-Hengjin  
汉诺威展览(上海)有限公司



## Contact Us

**Ms. Diana Wang**

Tel: +86 10 5933 9179

Fax: +86 10 5933 9333

diana.wang@reedexpo.com.cn

**Ms. Julia Zhu**

Tel: +86 10 5933 9054

Fax: +86 10 5933 9333

julia.zhu@reedexpo.com.cn

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